

Goodyear SUV and 4x4 Tyre Line-up

On-Road Tyres

EfficientGrip SUV

The tyre that SUV drivers have been waiting for.

Following the introduction of the award winning^o EfficientGrip passenger tyre, Goodyear proudly presents the EfficientGrip SUV.

Featuring Goodyear's FuelSaving Technology and produced using the latest developments in

manufacturing techniques and advanced materials, this SUV tyre is friendly to the environment.

SUV drivers can enjoy the benefits of lower fuel consumption, CO₂ emissions and a quiet ride.*



Mileage is retained without compromising performance, such as shorter braking distances on dry and wet roads and improved steering precision and handling.**



^o FleetNews Awards 2010 Environmental Award.

* Tested against its predecessor by TÜV SÜD Automotive in Sep-Oct 2011; Tyre Size: 215/65R16 98H; Vehicle: VW Tiguan 2.0 TDI; Location: Mireval (FR) & Garching (GE); Report nr:76247158.

** Compared to the average performance of 3 leading competitors. Braking distance on wet road from 80km/h to 20km/h, braking distance on dry road from 100 km/h to 0km/h, measured by TÜV SÜD Automotive in Sep-Oct 2011; Tyre size: 215/65R16 98H; Vehicle: VW Tiguan 2.0 TDI; Location: Mireval (FR) & Garching (GE); Report nr: 76247158.

Features and benefits

Feature

Action

Benefit

FUELSAVING
TECHNOLOGY



- FuelSaving Technology
- Tread compound using functionalised polymer
- 3D blades at shoulders
- Increased tread pattern circumferential stiffness
- Tread compound using traction resins
- Lower tyre weight
- Increased tread pattern
- Lateral stiffness
- New bead area shape

- Less material in the tyre
- Less heat generation from the main construction elements
- CoolCushion Layer reduces rolling resistance
- Better polymer stability reduced heat generation
- Better braking force transmission
- Increased wet grip
- Reduces the vehicle's unsprung mass, the same way alloy rims do vs steel rims
- Less block deformation under steering maneuvers
- Improved tyre seating on the rim - more direct force transmissibility

- Reduced fuel consumption and CO₂ emissions
- Shorter braking distance on dry roads
- Shorter braking distance on wet roads
- Improved steering precision & handling